

Meet the Decision Makers!

# The 2017 Annual Convention

September 10-12 | Colorado Springs, CO | The Broadmoor Hotel



## Sponsorship opportunities All sponsorships include:

Program identification and signage at conference

Company logo on a full-page Thank you ad in the *Inlander* Annual Meeting edition and recognition in SNPA e-bulletin

1 minute on-stage introduction

Distribution of marketing materials to all attendees in conference tote

### PLATINUM LEVEL

\$7500 2 available

#### Additional benefits:

- Premium exhibit space
- Three conference registrations
- Full-page program ad
- Full-page ad in the *Inlander* and recognition in SNPA e-bulletin and snpa.org.

1 LEFT

### GOLD LEVEL

\$6000 3 available

#### Additional benefits:

- Premium exhibit space
- Two conference registrations
- ½-page program ad
- Full-page ad in the *Inlander* and recognition in SNPA e-bulletin and snpa.org.

### SILVER LEVEL

\$4500 3 available

#### Additional benefits:

- Exhibit space
- One conference registration
- ¼-page program ad
- Full-page ad in the *Inlander* and recognition in SNPA e-bulletin and snpa.org.

2 LEFT

### PREMIUM LOUNGE CUSTOM EXHIBIT AREA 2 available

STARTING AT \$6500\*  
**Additional benefits:**

- Premium location
- Two conference registrations
- ½-page program ad
- Full-page ad in the *Inlander* and recognition in SNPA e-bulletin and snpa.org.

\* custom furniture and charging station options available

**BRONZE LEVEL \$4000** 4 available  
**All conference-level sponsor benefits**

- One conference registration
- Exhibit space

SOLD OUT

### SUNDAY WELCOME REFRESHMENT SPONSOR \$3000

#### Additional benefits:

- Meeting room signage

### MONDAY CONTINENTAL BREAKFAST \$4250

#### Additional benefits:

- Exhibit space
- One conference registration
- ¼-page program ad
- Full-page ad in the *Inlander* and recognition in SNPA e-bulletin and snpa.org.

SOLD

### MONDAY AWARDS PRESENTATION & LUNCH \$7500

#### Additional benefits:

- Welcome and intro before lunch
- Distribution of materials
- Signage in luncheon
- Full-page program ad
- Two conference registrations
- Premium exhibit space
- Full-page ad in the *Inlander* and recognition in SNPA e-bulletin and snpa.org.

### REFRESHMENT BREAKS

MORNING \$2500  
 AFTERNOON \$2500

#### Additional benefits:

- Signage during break

### TUESDAY SESSIONS SPONSOR \$3000

#### Additional benefits:

- One conference registration
- Signage in the exhibit space in the meeting room during day's sessions

### TUESDAY BREAKFAST \$4250

#### Additional benefits:

- Exhibit space
- One conference registration
- ¼-page program ad
- Full-page ad in the *Inlander* and recognition in SNPA e-bulletin and snpa.org.

SOLD

### SPECIAL EVENING EVENT SPONSOR

#### Additional benefits:

- Event signage
- Co-naming rights for event
- Premium exhibit space
- Full-page program ad
- 2 conference registrations
- Additional attendees \$350
- Full-page ad in the *Inlander* and recognition in SNPA e-bulletin and snpa.org.

SOLD

### MONDAY SESSIONS SPONSOR \$4500

#### Additional benefits:

- One conference registration
- Signage in the exhibit space in the meeting room during day's sessions
- ¼-page program ad
- Full-page ad in the *Inlander* and recognition in SNPA e-bulletin and snpa.org.

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## Sponsorship opportunities, continued

### CONFERENCE WI-FI \$4500

#### Additional benefits:

- Exhibit space
- One conference registration
- Business card with logo and Wi-Fi information
- Input into Wi-Fi network name and password
- ½-page program ad
- Full-page ad in the Inlander and recognition in SNPA e-bulletin and snpa.org.

**SOLD**

### CONFERENCE MARKETING & COMMUNICATIONS SPONSOR \$2500

#### Additional benefits:

- Company logo and banner ad in the following:
- Conference presentations site
  - Pre-conference emails
  - Daily update blasts during the Annual Meeting
  - Post-conference evaluation survey

**SOLD**

## RESERVE YOUR SPACE EARLY!

### CONFERENCE NOTEPAD & PEN \$3000

- Custom notepads and pens with company logo

### CRAFT BEER AT OPENING RECEPTION SPONSOR \$4000

#### Additional benefits:

- Custom drink glasses and napkins
- One conference registration
- ¼-page program ad
- Full-page ad in the Inlander and recognition in SNPA e-bulletin and snpa.org.
- Exhibit space

**SOLD**

### HOTEL KEYCARDS \$5000

#### Additional benefits:

- Custom hotel keycards with company logo
- One conference registration
- ¼-page program ad
- Exhibit space
- Full-page ad in the Inlander and recognition in SNPA e-bulletin and snpa.org.

**SOLD**

### CONFERENCE BADGES AND LANYARDS \$3000

- Custom lanyards with company logo

**SOLD**

### BREAK AT YOUR BOOTH

#### Add-on option only

### BEVERAGES \$1500

Beverage of choice (coffee, tea, lemonade — 5 gallons)

### SNACKS \$1000

Your choice of snacks (cookies, brownies, ice cream and more — 5 dozen)

### DO BOTH FOR \$2000 (SAVE \$500)

#### Additional benefits:

- Signage and program listing

### WINE TASTING AT OPENING RECEPTION SPONSOR \$4000

#### Additional benefits:

- Custom drink glasses and napkins
- One conference registration
- ¼-page program ad
- Full-page ad in the Inlander and recognition in SNPA e-bulletin and snpa.org.
- Exhibit space

**SOLD**

### POCKET PROGRAM \$3000

- Custom pocket program with company logo

### REGISTRATION ENVELOPE \$3000

#### Additional benefits:

- Custom registration envelope with company logo

**SOLD**

### CONFERENCE TOTE BAGS \$3000

#### Additional benefits:

- Custom tote bags with company logo

**SOLD**

### PROGRAM ADVERTISING ONLY

Individual ad purchase does not include a convention registration or exhibit space. Ad placement is subject to availability.

½ page \$300

Full-page \$500

Deadline to reserve space: July 31, 2017

Looking for something special?  
We welcome your ideas and would be happy  
to work with you to develop a sponsorship that is uniquely yours.

For more information, call Patty Slusher or Karla Zander at 847-795-0380

Email: [pslusher@inlandpress.org](mailto:pslusher@inlandpress.org) | [kzander@inlandpress.org](mailto:kzander@inlandpress.org)